

# WINNING WITH HONOUR

**IN BUSINESS, LEADERSHIP,  
FAMILY, AND LIFE**

**Closing Keynote by Tan Sri Dato' Francis Yeoh**  
Managing Director, YTL Group of Companies

# ABOUT THE HONOUR INTERNATIONAL SYMPOSIUM

We live in a world where change is a constant, and the pace of change is accelerating. In order to navigate an increasingly volatile world, we need to have a stable set of values and principles to live by and address emerging challenges as we lead families, organisations, communities, and nations.

The Honour International Symposium is organised by Honour (Singapore) in the belief that honour, resulting in trustworthiness and dependability, has been an essential element for Singapore's economic success since its independence in 1965, and has enabled the small city state to draw investments and talent from all over the world. We believe that honour is critical for relationships and leadership in families, organisations, and communities in all nations.

The Honour International Symposium brings together 60-100 participants who are leaders of business, government, and community groups. It is an interactive program to discuss the application of honour and honouring for successful business, stable homes, and strong nations.

Speakers at the Honour International Symposium come from a variety of backgrounds and from many countries. They will share their experiences and thoughts on the effective practice of honour in organisations, leadership, families, and life.

Come to the Honour International Symposium to learn how individuals, families, organisations, communities, and nations can wisely prepare for the future by learning from what has succeeded in the past and at present. Find out why **Honour is the Way to Win** in relationships and leadership in the private, public, and professional spaces.

You can find out more about the event at [www.HonourInternational.sg](http://www.HonourInternational.sg).

## WHY HONOUR IS IMPORTANT FOR YOUR SUCCESS

Honour is living by virtues, which are values in action. When you live an honourable life, you live according to universal virtues, and show great respect to yourself and other people by keeping your word and doing the right thing regardless of what others are doing<sup>1</sup>.

Honour can thus be said to be the virtue of all virtues, for without honour, one would not live out the values that one believes in. **Honour defines our humanity and it is ours to lose.** It is like a muscle - we are born with it, but whether it maintains its functionality and grows depends on whether we choose to use and exercise it.

**Trust is the most important currency for all long-term relationships** regardless of whether it be in the personal, professional, or public space.

And **HONOUR IS THE FOUNDATION OF TRUST.** For a system of trust to work, one party must first honour the other party with trust, and this in turn must be honoured and reciprocated by the other party, before a relationship of honour can be established and sustained.

While there are arguably many dimensions to Honour, there are two dimensions that are particularly important for the survival and success of relationships and leadership in families, organisations, communities, and nations.

These two dimensions of Honour are:



### Honouring Our Word

By **Honouring Our Word**, we are:

- Reliable and dependable
- Diligent at delivering on our promises with quality and excellence
- Trustworthy

### Honouring Each Other

By **Honouring Each Other**, we:

- Seek to understand the views and perspectives of others, even though they may be quite different from ours
- Do what is good and right to positively enhance collective well-being for current and future generations, regardless of what others are doing

<sup>1</sup> <http://www.virtuesproject.com/>

## PARTICIPATION

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Delegate attendance at the Honour International Symposium is by invitation only and is limited to qualified titles (usually Chairman, Vice Chairman, CEO, COO, etc). Participation is at the discretion of Honour (Singapore). This exclusive event brings together decision-makers who can influence the winning strategy and direction for their organisations. The participation fee is S\$3,800 per participant, and covers the welcome dinner, all panel discussions and symposium materials, lunch and tea breaks, the gala dinner, as well as accommodation on 19 and 20 May 2016 at The Fullerton Hotel Singapore. Please note that the fee does not include travel costs.

Any cancellation or replacement must be conveyed to Honour (Singapore) in writing. The acceptance of replacement will be at the discretion of Honour (Singapore). A cancellation fee of 50 percent of participation fee will be charged if the cancellation is received on or before 15 April 2016. There will be no refund of registration fee for cancellations made after 15 April 2016. Honour (Singapore) reserves the right to modify the programme at any point till the end of the Symposium.

## PROGRAMME

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### DAY 1

19 May 2016  
Thursday

#### Opening Panel & Welcome Dinner

- 1730 Registration  
Pre-Dinner Cocktail
- 1800 Welcome
- 1810 **Speech by Madam Halimah Yacob, Speaker of the Singapore Parliament**
- 1830 **Opening Panel**  
**The Importance of Honour for the Well-Being of Nations,  
Organisations, Families, and Individuals across Cultures and Religions**
- 1930 Dinner
- 2130 End of Day 1

### DAY 2

20 May 2016  
Friday

#### Symposium

- 0830 Registration
- 0900 Opening Remarks
- 0915 **BUSINESS & LEADERSHIP** Panel with Discussion on  
**Winning with Honour in Business and Leadership**
- 1045 Refreshments
- 1115 **FAMILY** Panel with Discussion on  
**Winning with Honour in Family**
- 1245 Lunch & Networking Break
- 1400 **LIFE** Panel with Discussion on  
**Winning with Honour in Life**
- 1530 **Honour in Government – The Story of Public Housing and Urban Renewal  
by Dr Cheong Koon Hean, CEO, Housing & Development Board**
- 1630 Rest & Refresh

#### Gala Dinner & Closing Keynote

- 1830 Pre-Dinner Cocktail
- 1900 **Closing Keynote**  
**by Tan Sri Dato' Francis Yeoh, Managing Director, YTL Group of Companies**
- 2000 Dinner
- 2130 Appreciations and Farewells

## CONTACT

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# DISTINGUISHED SPEAKERS

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## OPENING PANEL

19 May 2016  
(Thursday)

**The Importance of Honour for the Well-Being of Nations, Organisations, Families, and Individuals Across Cultures and Religions**



**Moderator**  
**Professor Kishore Mahbubani**  
Dean and Professor  
LKY School of Public Policy, NUS



**Panelist**  
**H.E. Mr Walter FUST**  
President  
Globethics.net



**Panelist**  
**Professor HUANG Jing**  
Lee Foundation Professor on US-China Relations Director, Centre on Asia and Globalisation Lee Kuan Yew School of Public Policy, NUS



**Panelist**  
**Mr LIM Siong Guan**  
Chairman  
Honour (Singapore)



**Panelist**  
**Mr Mohammad Alami MUSA**  
President  
Islamic Religious Council of Singapore

## BUSINESS & LEADERSHIP PANEL

20 May 2016  
(Friday)

**Winning with Honour in BUSINESS AND LEADERSHIP**



**Moderator**  
**Dr Kim TAN**  
Chairman  
SpringHill Management



**Panelist**  
**Tan Sri CHAN Ah Chye**  
Director and Substantial Shareholder  
Talam Transform Berhad



**Panelist**  
**H.E. Mr Walter FUST**  
President  
Globethics.net



**Panelist**  
**Ms Olivia LUM**  
Executive Chairman  
Group Chief  
Executive Officer  
Hyflux Limited



**Panelist**  
**Tan Sri Dato' Francis YEOH**  
Managing Director  
YTL Group of Companies

## FAMILY PANEL

20 May 2016  
(Friday)

**Winning with Honour in FAMILY**



**Moderator**  
**Professor Tommy KOH**  
Ambassador-at-Large  
Singapore Ministry of Foreign Affairs



**Panelist**  
**Ms Claire CHIANG**  
Senior Vice-President  
Banyan Tree Holdings



**Panelist**  
**Mr CHING Wei Hong**  
Chairman  
Families for Life



**Panelist**  
**Ms Denise PHUA**  
President  
Autism Resource Centre (Singapore)



**Panelist**  
**Mr Jason WONG**  
Chairman  
Focus on the Family

## LIFE PANEL

20 May 2016  
(Friday)

**Winning with Honour in LIFE**



**Moderator**  
**Mr LIM Soon Hock**  
Founder and Managing Director  
PLAN-B ICAG Pte Ltd  
Chairman, Halogen Foundation Singapore



**Panelist**  
**Mr Djunaidi LIE**  
CEO  
Pt Paloma Shopway



**Panelist**  
**Dr Kim TAN**  
Chairman  
SpringHill Management



**Panelist**  
**Dr TAN Lai Yong**  
Resident Fellow  
College of Alice and Peter Tan, NUS



**Panelist**  
**Dr William WAN**  
General Secretary  
Singapore Kindness Movement

## SPECIAL ADDRESS

20 May 2016  
(Friday)

**Honour in GOVERNMENT**



**Speaker**  
**Dr CHEONG Koon Hean**  
CEO  
Housing & Development Board

## CLOSING KEYNOTE

20 May 2016  
(Friday)

**Honour in BUSINESS AND LIFE**



**Keynote Speaker**  
**Tan Sri Dato' Francis YEOH**  
Managing Director  
YTL Group of Companies